



# PENNSYLVANIA SINFONIA ORCHESTRA

1524 W. Linden Street Allentown, PA 18102

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## Concert Program Advertising Contract

Thank you for supporting the quality musical outreach of the Pennsylvania Sinfonia Orchestra. By advertising in our concert programs, you are putting the message of your business or organization into the hands of thousands of discerning consumers from the Lehigh Valley and beyond. Our patrons will remember your name when they are shopping, dining, or looking for entertainment.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Advertiser friendly: We continue to accept ads as the season progresses. Feel free to update your copy during the year**

**SUMMER DEADLINE:** To appear in the Valley Vivaldi concert programs, please confirm your reservation and send ad material and payment **by June 14, 2011**. Subsequent deadlines are two weeks prior to any concert date.

### SUMMER 2011 and 2011-12 SUBSCRIPTION SEASON

		# of Insertions		
Ad size	Dimensions	Valley Vivaldi 2011 summer season (4 concerts for 1 low price)	Any ONE insertion in 2011-12 season (check date below)	BEST VALUE 9 concerts- summer <i>plus</i> entire 2011-12 subscription season
Full page	4-1/2" wide x 7-1/2" high	\$150 _____	\$150 _____	\$750 _____
1/2 page	4-1/2" wide x 3-5/8" high	\$80 _____	\$80 _____	\$400 _____
1/4 page <b>horizontal</b>	4-1/2" wide x 1-5/8" high	\$50 _____	\$50 _____	\$250 _____
1/4 page <b>vertical</b>	2-1/8" wide x 3-5/8" high	\$50 _____	\$50 _____	\$250 _____

#### Valley Vivaldi summer season- **Sundays, June 26, July 17, August 7 and August 28, 2011**

performed at Allen Organ's Octave Hall, Macungie and Wesley Church, Bethlehem.

Pay for ONE insertion and your ad will be placed in ALL FOUR summer concert programs.

**Deadline: June 14, 2011.**

#### 2011-12 subscription season-

- Saturday, September 24, 2011** - at Octave Hall, Allentown Organ Headquarters
- Saturday, November 19, 2011** - at Allentown Symphony Hall
- Sunday, January 29, 2012** - at Wesley Church, Bethlehem
- Saturday, March 24, 2012** - at First Presbyterian Church, Allentown
- Saturday, May 19, 2012** - at Allentown Symphony Hall

We can accept your **black-and-white camera ready ad** or **digital file** in **.jpg, .tif** or **.pdf format**. If design assistance or additional information is needed, please call **610 434-7811**.

E-mail files to [pasinfonia@verizon.net](mailto:pasinfonia@verizon.net) Postal mail: PA Sinfonia Orchestra, 1524 W. Linden St., Allentown, PA 18102